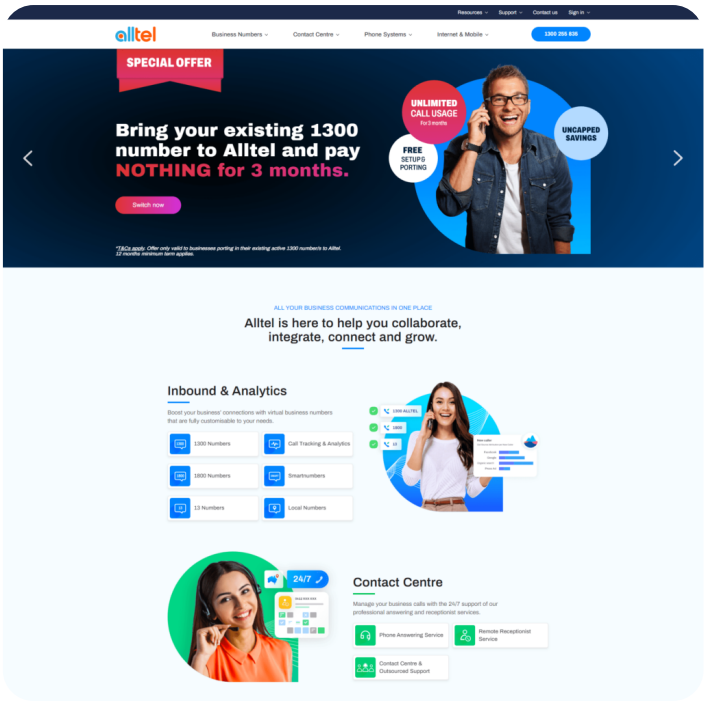
August 27, 2026

Alltel Australia

alltel.com.au

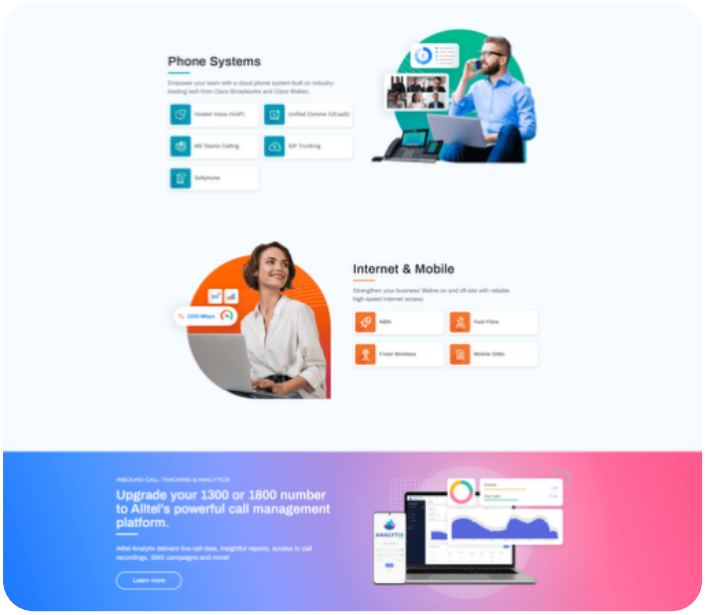


Homepage

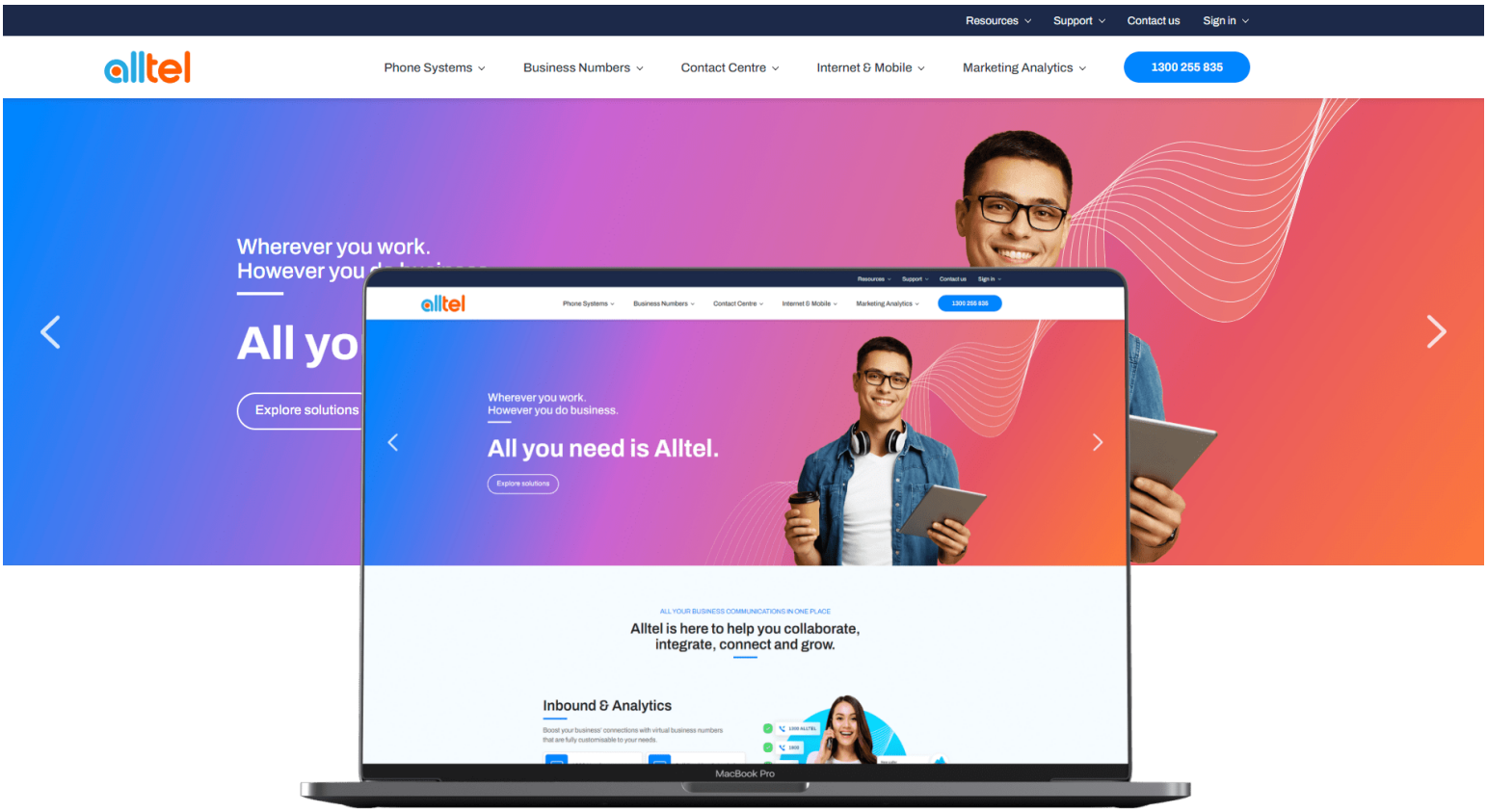
One of my best achievements is the Alltel homepage. On Alltel's site, everything was custom-made, including page, body development, header, footer, and its back-end. Developed using **ACF Pro** for more customizations, it improved **page speed (core speed vitals)**, considering SEO factors. Banners are also built using **Slick**, which slides multiple banners. For easy deployment of banners, we developed a custom function and used ACF repeater for easy deployment, such as linking the background, publishing publicly, and including various radio buttons that can be modified depending on the requirements.

The homepage was heavily customized and serves as the front line for customers visiting the Alltel website. It features a review carousel built using jQuery, a global logo section that showcases their clients using ACF Pro (edited once and implemented on all pages), and a form at the bottom for inquiries or feedback.

Scripts and CSS are also optimized for maximum efficiency and page speed using Google best practices such as deferring scripts, lazy loading, image optimization, CSS minification, Cloudflare optimization, and .webp format for modern browsers.



Visit Alltel


Resources
Support
Contact us
Sign in
alltel
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Business Numbers
Contact Centre
Internet & Mobile
Marketing Analytics
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However you do business.
All you need is Alltel.
Explore solutions
ALL YOUR BUSINESS COMMUNICATIONS IN ONE PLACE
Alltel is here to help you collaborate, integrate, connect and grow.
Inbound & Analytics
MacBook Pro

Custom landing page

A **landing page** is a focused web page designed for marketing campaigns. Unlike homepages, it emphasizes a single goal or call to action, increasing conversions. Think of it as a specialized salesperson in the digital world!

For a landing page like this, it's designed for a timed special offer and is used only for a specific time frame. Its singular goal is to generate leads by promoting a selected plan, with a form located at the bottom through which values are sent via API

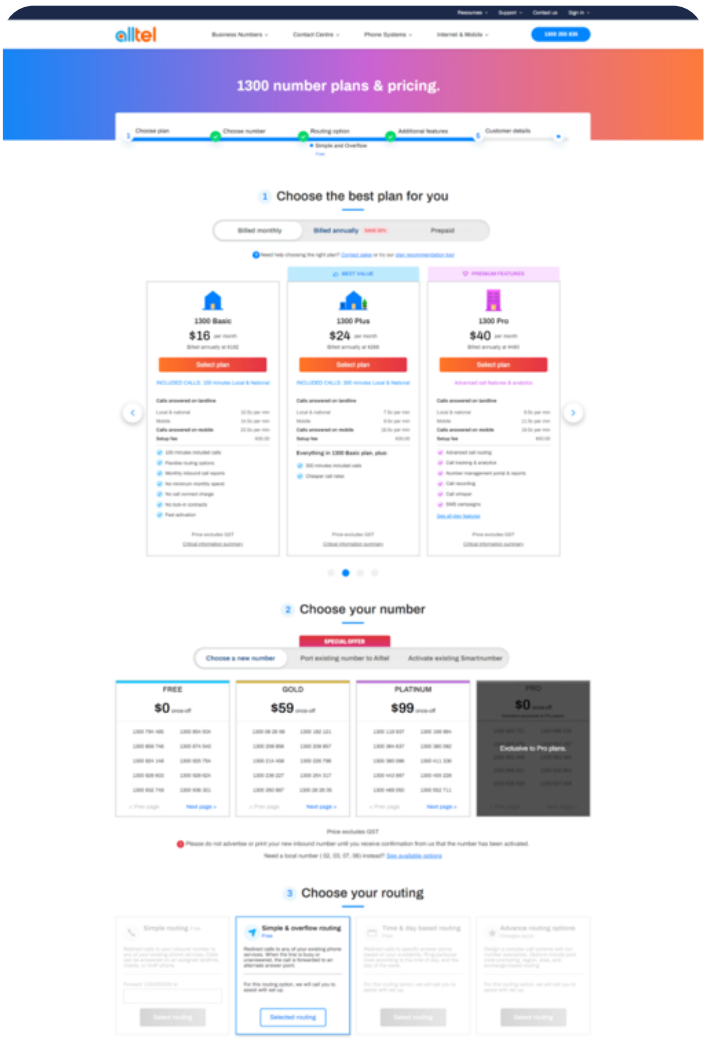






'Landing pages are a huge plus in building and deploying campaigns."

Download my resume



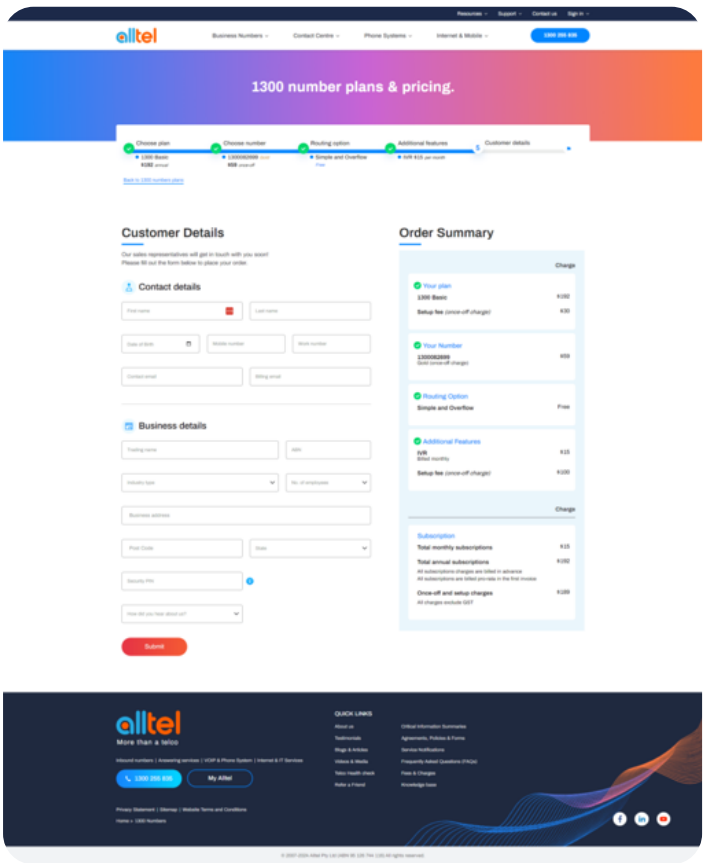
1300 plans and pricing

One of the bread and butter elements of Alltel's website is that I am in charge of the **revenue-generating pages**, such as plans and pricing.

Pages like this were built using HTML, CSS, jQuery, JavaScript, and a Restful **API** for dynamic content. Additionally, animations were implemented on the pricing using lightweight CSS keyframes.

Pages like this also include validation, requiring clients to select a plan before proceeding to the next step.

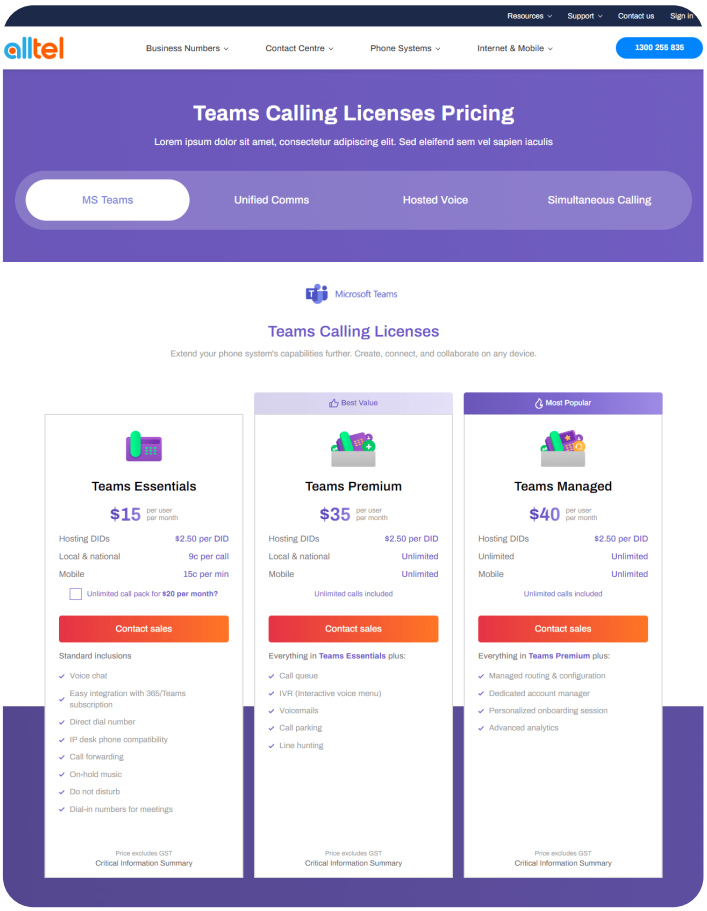
Visit plans and pricing



Checkout page

The checkout page was built using jQuery, JavaScript, and APIs. This checkout page includes **validation**, requiring completion of forms such as name, address, and email. The address feature was implemented using the **Google Address API**, which auto-completes addresses, thereby reducing incorrect address details

or fraud. After checkout, all details will be passed to our CRM via a Restful API. Customers will also receive transactional emails via API and email CRM.



BPS pricing page

One of the upcoming projects involves multiple plan pricings on one page. Most of the data passed here is sent and received using a Restful API, including plan names, pricing, inclusions, and more.

Utilizing a Restful API on these pages gives the company an edge for easy modifications of critical data such as pricing, hence reducing the risk of incorrect details.

Visit plans and pricing

Mobile page optimisation

Page optimization is one of the most important aspects when it comes to building a website. Ensure that the website is well-organized and optimized for better results in search engines like Google.

I pioneered page optimization within this company, pushing hard to implement it by allocating sufficient resources for page speed. An example of this is the 1300 page, which initially scored 46 in performance, TEAMS page and it was 72 performance. I optimized this page using best practices in page speed, SEO, Cloudflare, and my favorite tool: Google Lighthouse.

Now, the performance of 1300 page is 84, and TEAMS page which is astounding 91 in performance, and best is 1800 number page with **96 performance score**, which is hard to attain and our goal is improve more and our goal is road to 99 in performance.

Latest mobile page optimisation



There were issues affecting this run of Lighthouse:

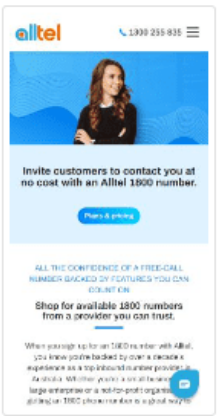
- **There may be stored data affecting loading performance in this location: IndexedDB. Audit this page in an incognito window to prevent those resources from affecting your scores.**
- **The page loaded too slowly to finish within the time limit. Results may be incomplete.**



Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

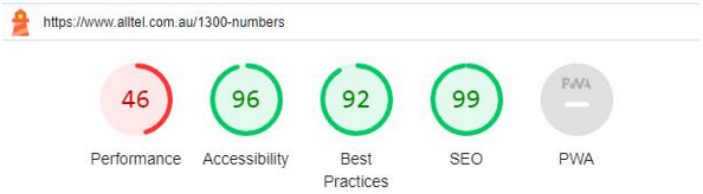
▲ 0–49 ■ 50–89 ● 90–100



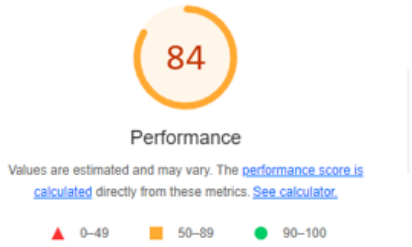
METRICS Expand view

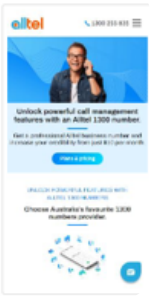
- First Contentful Paint **1.7 s**
- Largest Contentful Paint **2.0 s**
- Total Blocking Time **140 ms**
- Cumulative Layout Shift **0**
- Speed Index **3.3 s**

1300 page - before

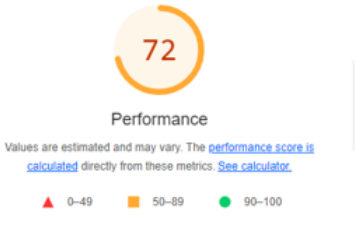


1300 page - after



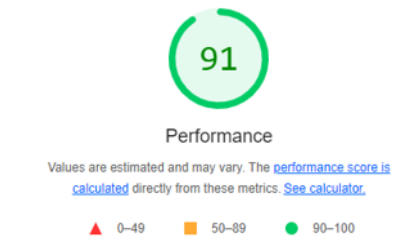


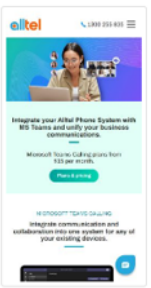
TEAMS page - before





TEAMS page - after



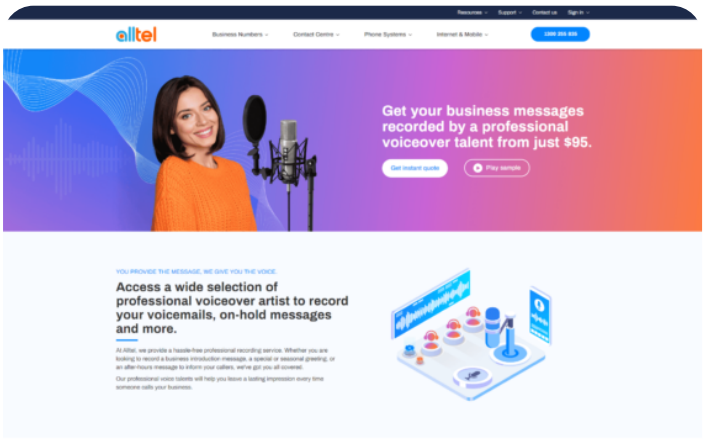


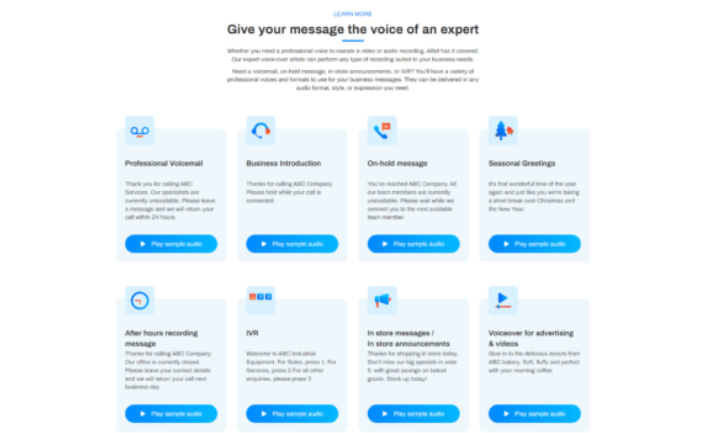
Voiceover recording page

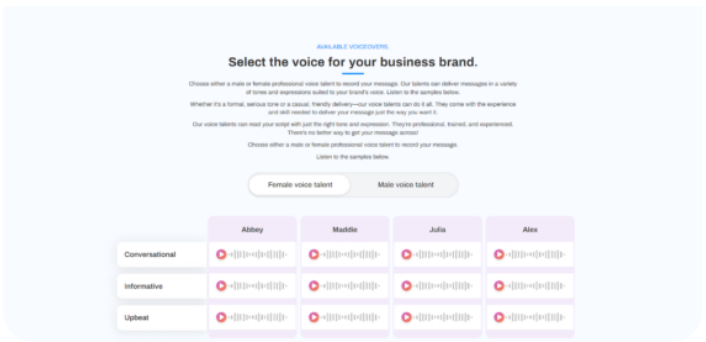
The Voiceover page was built with UX in mind. This page offers a variety of audio options for clients to select and listen to. Customers can choose their preferred audio, tone of voice, and even background music, which increases the chances of closing leads.

The page underwent heavy customization on both the front-end and back-end, including dynamic pricing, word count, selected audio, and more.

Visit page



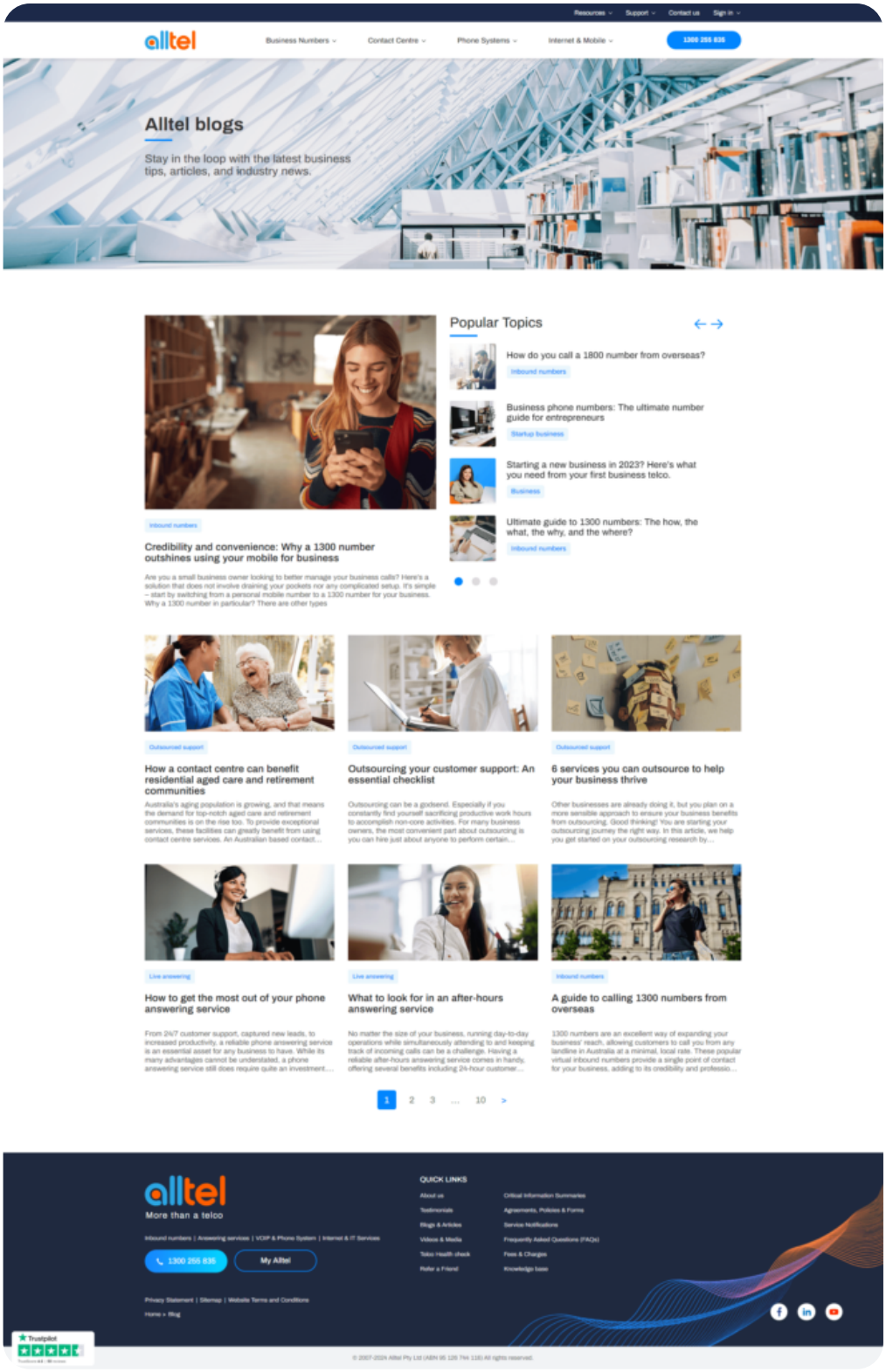




Custom blog page

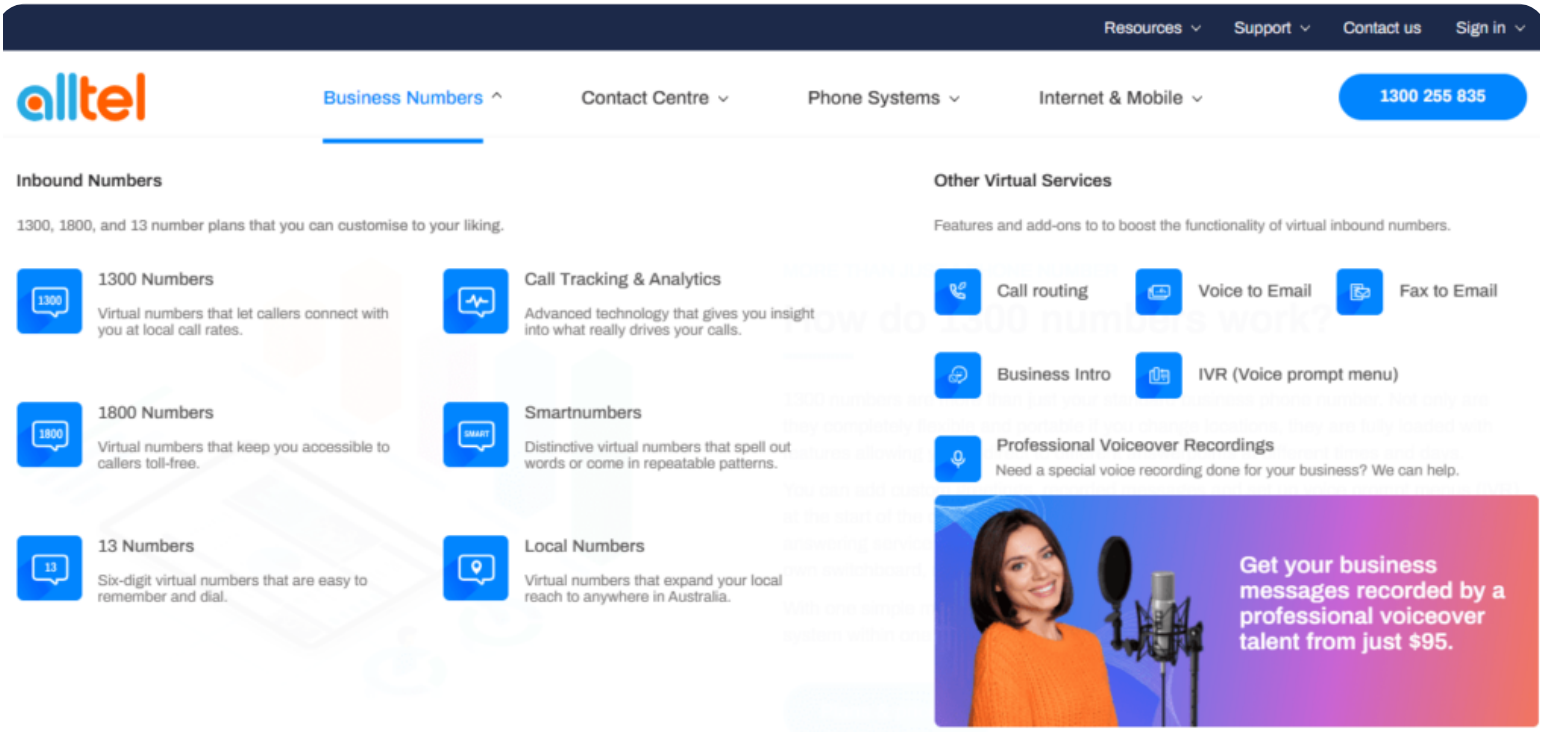
Custom blog page was made from scratch by modifying its code blog page in WordPress.

Technologies used here are jQuery, Javascript, and PHP for more customised approach.



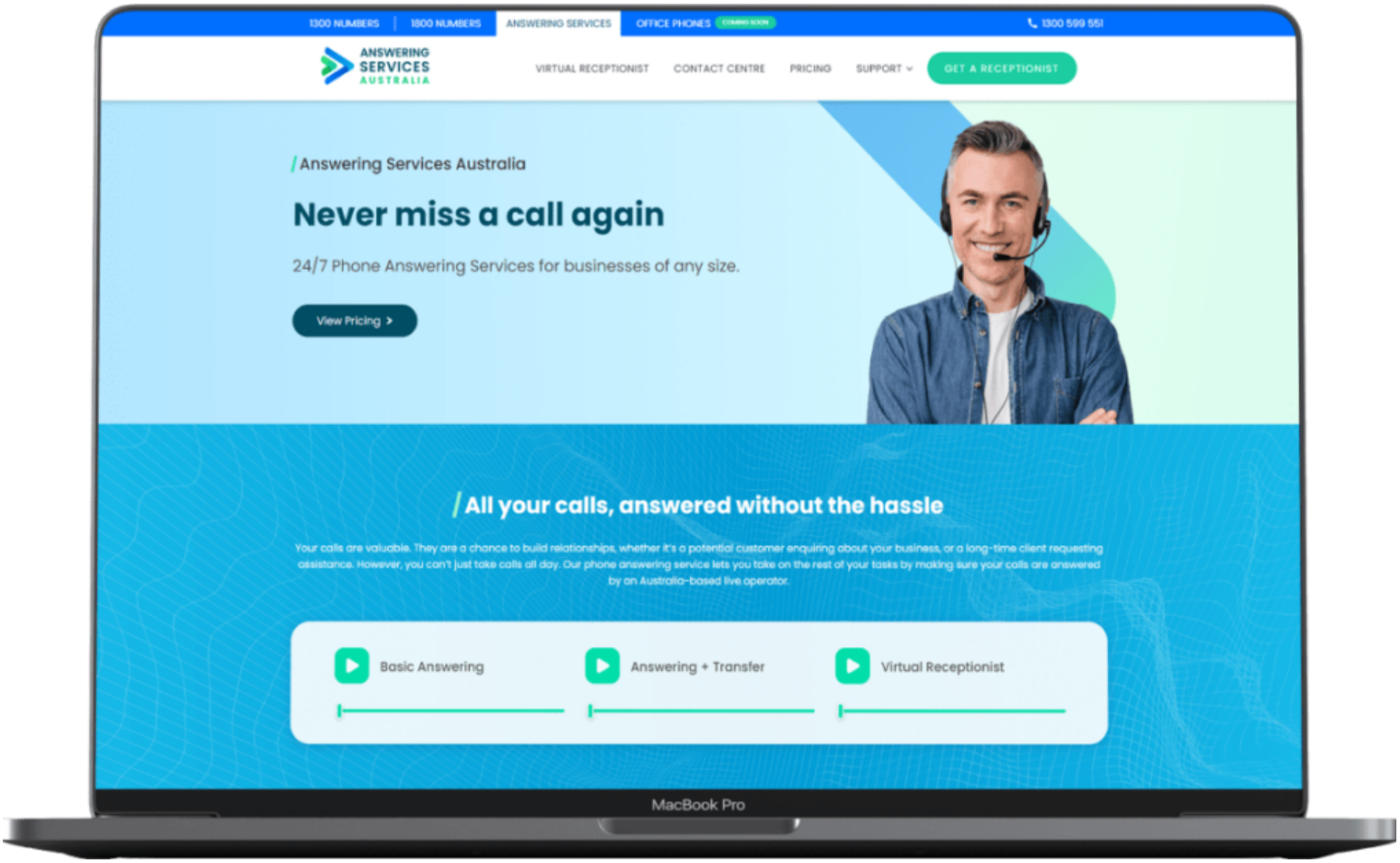
Custom-made mega menu

I've created a custom-made mega menu using a combination of CSS, HTML, and PHP to enhance user navigation and provide an intuitive browsing experience. This mega menu offers a visually appealing and efficient way to access various sections of the website with ease. It's designed to be responsive, ensuring seamless functionality across different devices and screen sizes.



Answering Services Australia

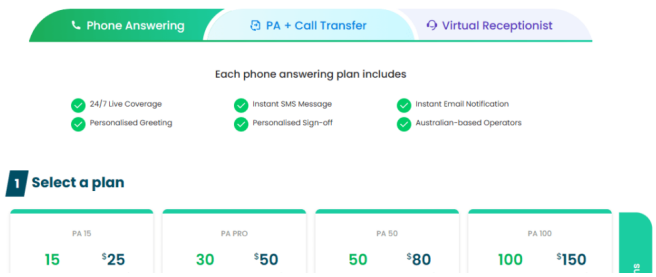
phoneansweringservices.com.au



Answering services homepage

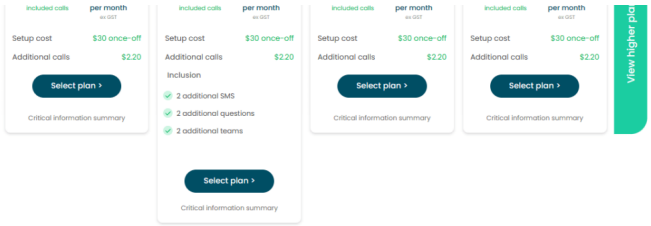
On this website, the homepage is a little more relaxing than the other site. The primary colors here are mostly pastel shades of green and blue, making it more appealing, relaxing, and eye-catching. On the homepage, there's also a play button that triggers the audio

Visit homepage



Plans and pricing page

The **Answering Services plans pricing** page was built using technologies such as CSS, jQuery, Javascript, and API. Plan names, pricing, and other information

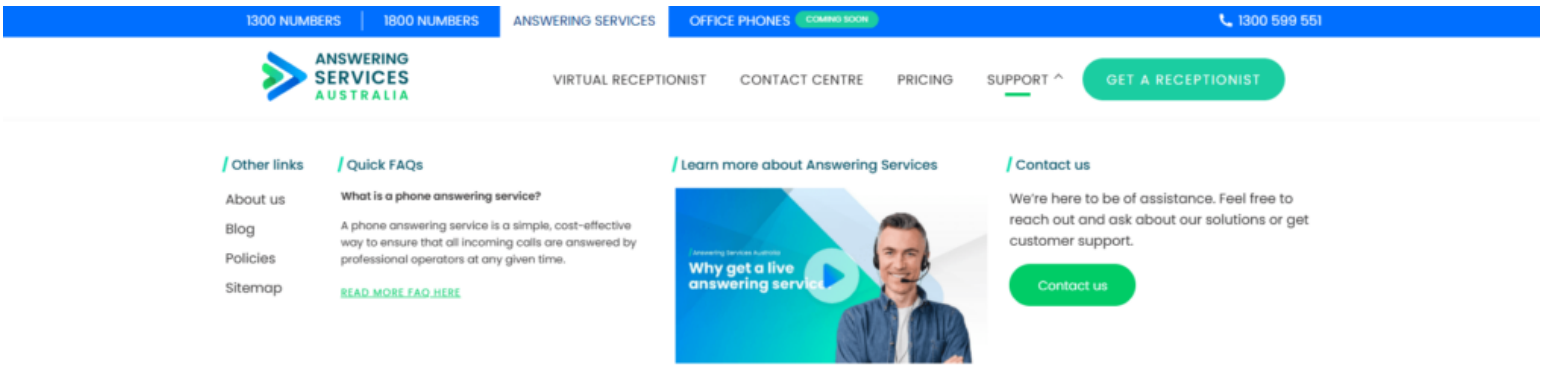


were retrieved using the API, thereby reducing the risk of incorrect information. Instead of editing the HTML, you only need to edit the **JSON**.

Visit pricing page

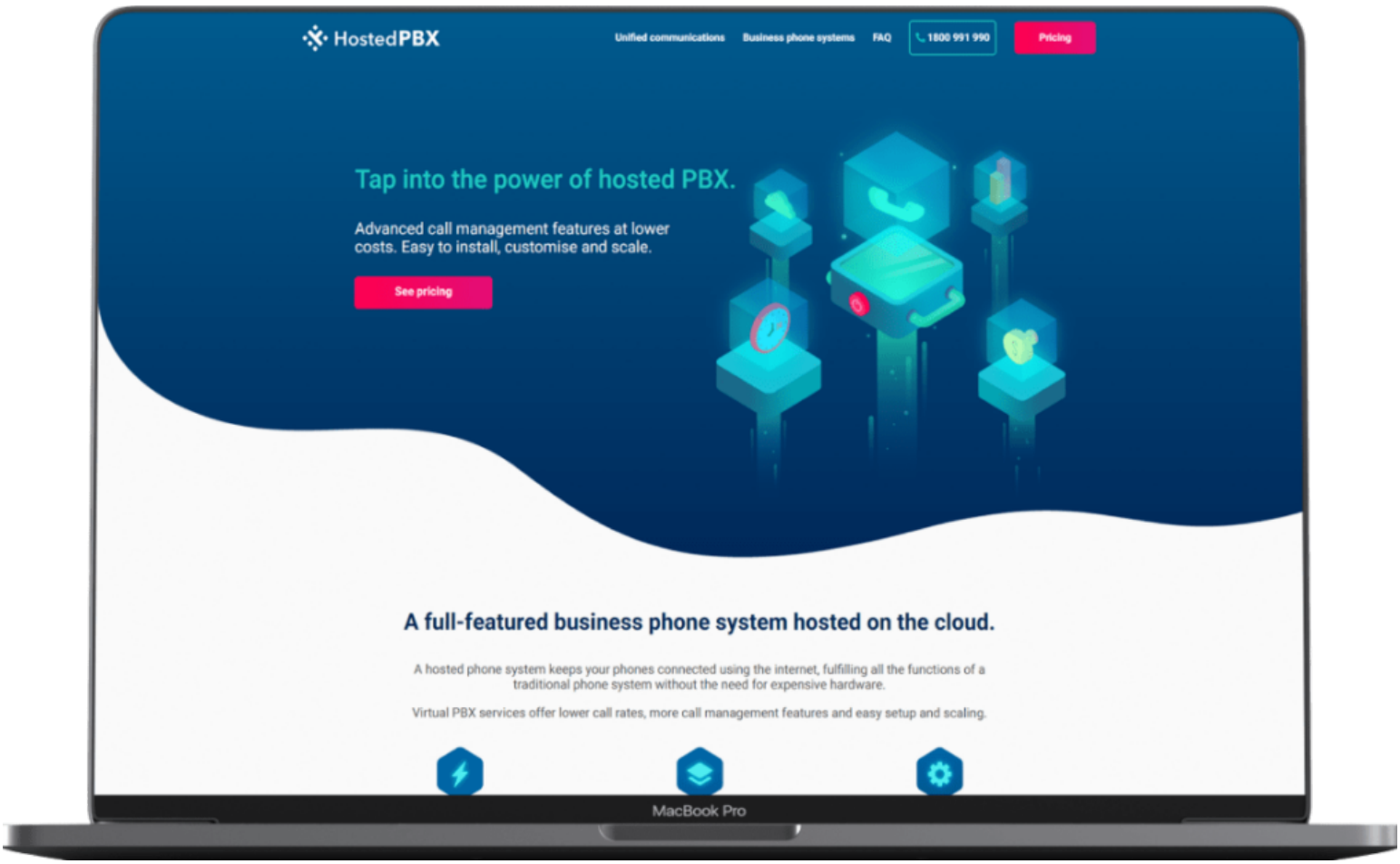
Answering Services megamenu

To ensure that visitors will check pages, we make the mega menu design as simple as possible, yet informative and easy to use. Important links are displayed and videos can be played directly in the navigation without navigating to their respective pages.



Hosted PBX

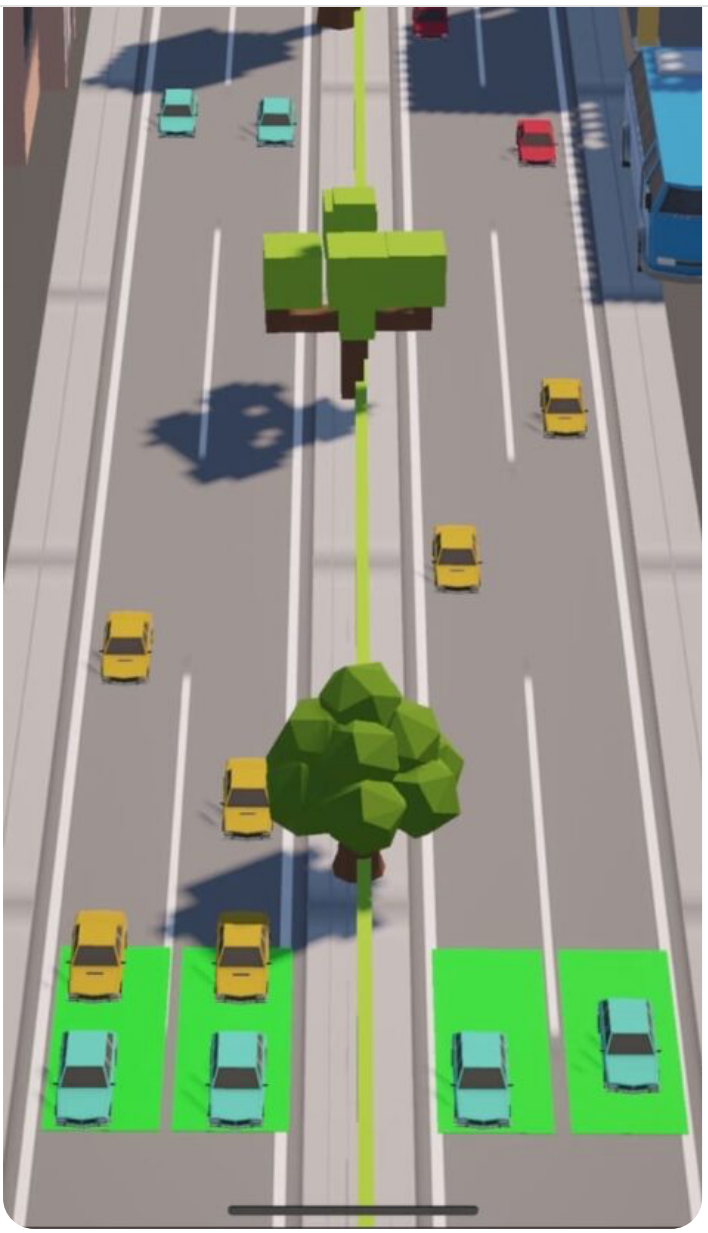
hostedpbx.com.au



Game Development



Traffic Enforcer — Color Cars is a focused mobile game designed to showcase clean gameplay, fast polish, and efficient engineering. In the game, players manage increasingly chaotic waves — a simple concept sharpened by careful iteration to create addictive short-play loops and satisfying progression.



This project was built in **Unity**, where I designed levels, implemented gameplay systems, and optimized performance for mobile devices. All core logic and game behavior are written in **C#**, enabling modular, testable code for vehicle AI, spawn systems, scoring, and UI interactions. To prepare the iOS build I used **Xcode** for final compilation, provisioning, and App Store submission, ensuring the game runs smoothly on a wide range of iPhone models. Version control and project history were managed with **Git**, which kept development organized, allowed safe experimentation, and made it easy to track improvements and roll back changes when needed.

Together these tools supported a lean solo workflow: rapid prototyping in Unity, robust gameplay code in C#, reliable iOS deployment with Xcode, and disciplined source control via Git. The result is a polished, performant mobile experience that demonstrates both creative design and technical craftsmanship.

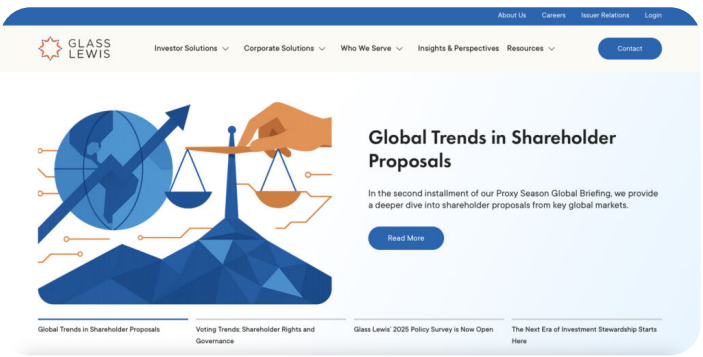
Link: coming soon in Android

'Landing pages are a huge plus in building and deploying campaigns."

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Glass Lewis Inc.

glasslewis.com



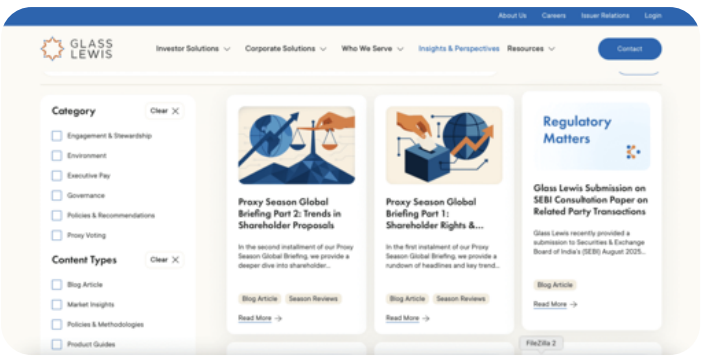
Homepage

I developed and launched the homepage for Glass Lewis using **Webflow**, delivering a modern, responsive, and visually engaging design that aligned with brand guidelines while enhancing user experience, improving site navigation, and optimizing performance for a global client base.

Key highlights of this project include building reusable **components** for scalability, implementing multiple **CMS** collections to streamline content management, and applying a client-first approach to development to ensure maintainability, flexibility, and long-term usability of the website.

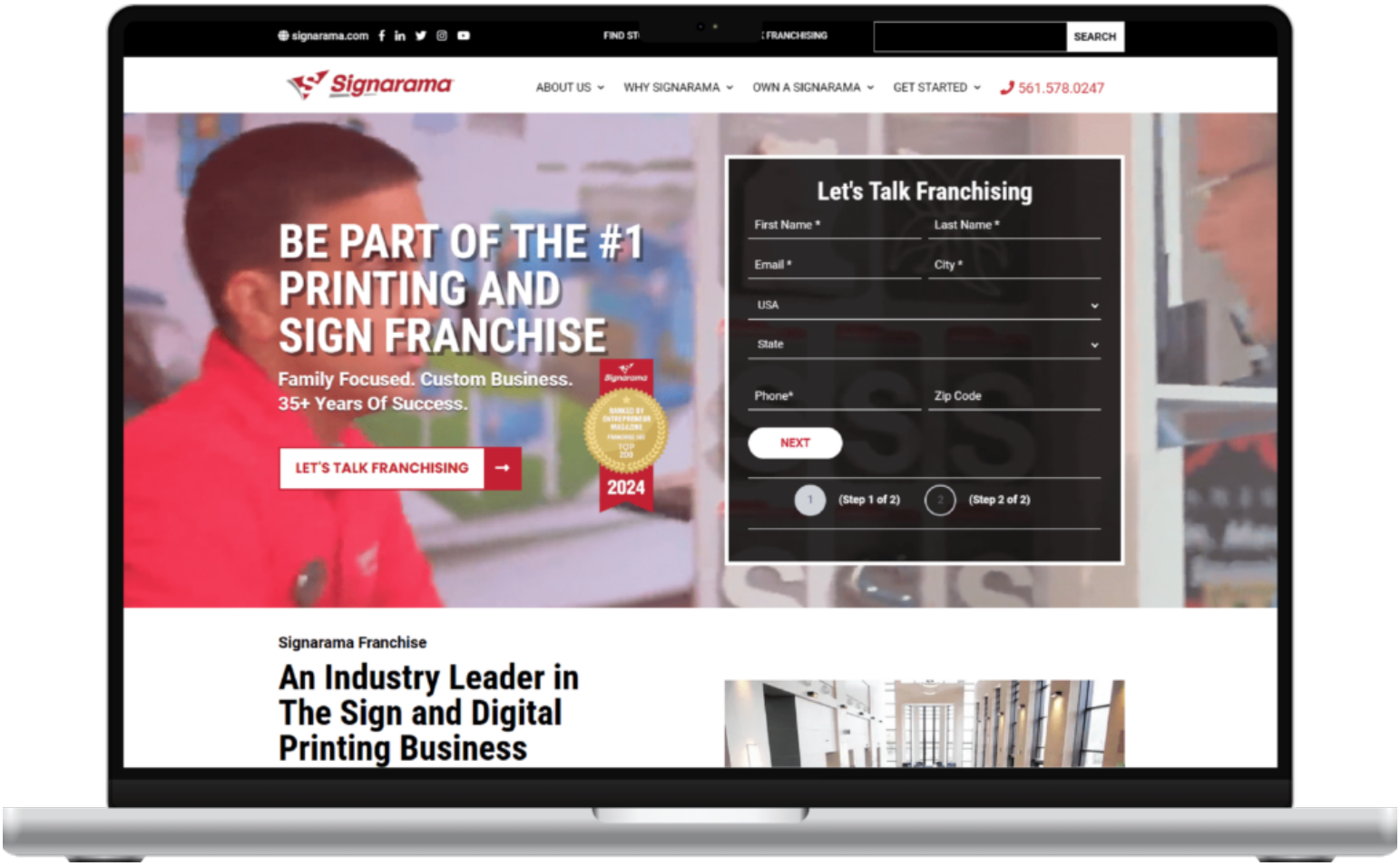
Visit Glass Lewis

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Signarama Franchise

signaramafranchise.com

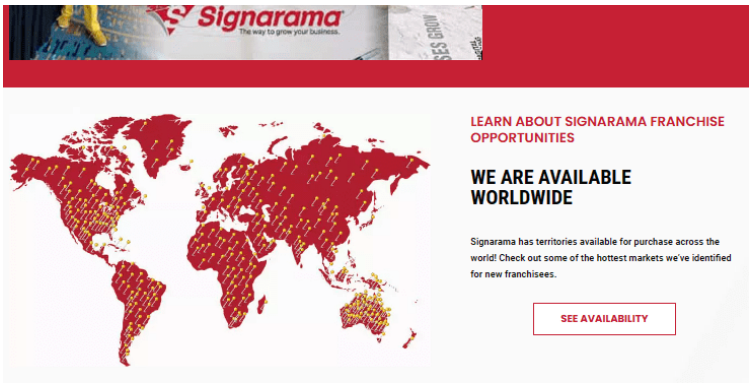


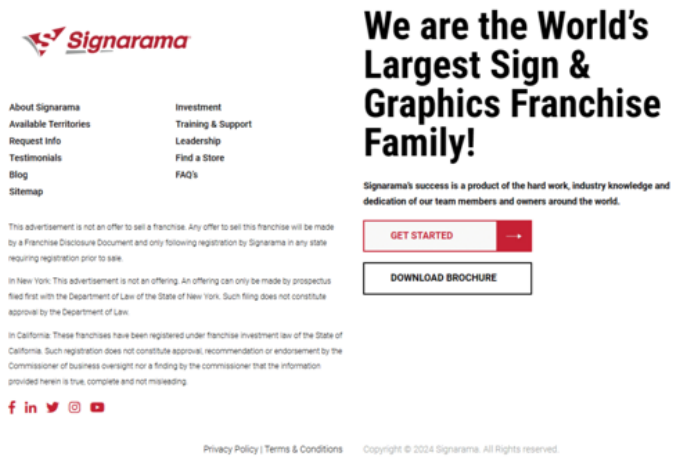
Signarama Franchising Homepage

Signarama Franchising is one of my projects and serves as one of the **highest lead-magnet websites**. It attracts numerous leads from inquiries about franchising. This website was developed rapidly using the page-building



platform **DIVI**. I completed the development of this website in less than a week, and it comprises hundreds of pages.



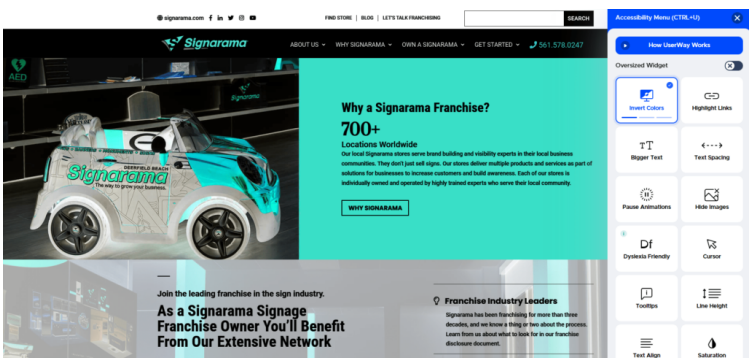


Signarama Footer

The nice and simple design of this layout makes it perfect for fast-paced businesses where efficiency and clarity are paramount. Its minimalist yet effective approach ensures that important links and brochures are easily accessible and quickly scanned by users. The inclusion of eye-catching phrases adds an element of intrigue, drawing the reader's attention to key points and features. Moreover, the compelling call-to-action, "Get started," encourages immediate engagement, prompting users to take the next step without hesitation. Overall, this design strikes the right balance between aesthetics and functionality, making it an excellent choice for businesses looking to make a strong impression and drive action.

ADA compliant - Americans with Disabilities Act

Ensuring accessibility for all users, Signarama Franchising website is **ADA compliant**. Every aspect of its design and functionality has been meticulously crafted to accommodate individuals with disabilities, aligning with the guidelines set forth by the **Americans with Disabilities Act (ADA)**. From intuitive navigation features to alternative text descriptions for images, every detail has been optimized to ensure a seamless experience for all visitors,



regardless of their abilities. By prioritizing inclusivity and accessibility, my website aims to provide equal access to information and services for everyone, reflecting a commitment to diversity and inclusion in the digital sphere.



In collaboration with designer: Gwendel Vor

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by Archievald Quiambao | Web developer | Front-end developer